



**MARCH 2, 2009**

**RAMBLIN EXPRESS TO SUSPEND SCHEDULED SERVICE FROM DENVER WEST  
(COLORADO MILLS MALL)**

Ramblin Express, Inc. announces today that it will suspend scheduled shuttle service between Denver West / Colorado Mills Mall and the casinos in Black Hawk / Central City. **The last day that this full “hourly” schedule will be operated is Sunday, March 15, 2009.** No service will be offered from this location beginning Monday March 16, 2009. While this service is appreciated and enjoyed by thousands of passengers each month, unfortunately an abnormally steady decline in ridership and revenue has taken place since last Fall, making the service financially nonviable under current conditions and circumstances.

Ramblin Express has filed an initial 6-month voluntary suspension of service with the Colorado Public Utilities Commission as allowed under current regulations. It is expected that ensuing extension requests will be made to suspend this particular service for an additional 6-18 months, or until market conditions improve.

On May 1, 2008, Ramblin Express took over this west side route from Casino Transportation Inc. (CTI), then operating the service to Black Hawk / Central City from Heritage Square in Golden, primarily for casino employees. “We felt that the service could become financially viable with relocation into a higher profile park-and-ride location, where more ‘full-fare’ passengers could be added to the base of casino employees, who ride under a substantially reduced fares”, stated Todd Holland, Ramblin Express President, “Unfortunately, with current market conditions, despite making a series of improvements since last summer, consistent revenues were never achieved to sustain this west side route, thwarting our plans to expand the service to other locations in Denver.” Over the last year Ramblin Express acquired additional PUC operating authorities to allow for expanded scheduled services from other metropolitan Denver areas including Broomfield and east Aurora.

The company is not ruling out the possibility of rebuilding a multi-depot shuttle program to serve Black Hawk / Central City in the future, should market conditions become more favorable to supporting and sustaining such a service. “We have invested a substantial amount of time, energy, and money into securing operating rights and other resources to build out such a service, yet for it to be viable and successful – similar to the program we have developed for Cripple Creek – we need sustainable ridership as well as marketing support through strategic casino partnerships”, said Holland. “Perhaps the conditions will be more favorable for this to happen in a year or two from now.”

**REFUNDS / CREDIT OFFERED FOR VALID PRE-PURCHASED, UNUSED TICKETS**

Again, the full schedule to Black Hawk / Central City from the Colorado Mills Mall parking garage will continue uninterrupted through Sunday March 15, 2009, and pre-purchased tickets, passes and vouchers should be used through that period of time.

For a limited time, *beginning Monday March 16 and through March 31, 2009*, Ramblin Express will offer a full refund, or credit toward any *other* transportation services offered by Ramblin Express, for any

valid unused pre-purchased tickets, passes, or vouchers. Refund / credit requests must be made through the Ramblin Express main Denver office by calling Dawn Klein at 303-572-8687 x120 (or email [dawn@ramblin.com](mailto:dawn@ramblin.com)). Any unused tickets, passes, or vouchers presented for refund / credit *after March 31, 2009*, will not be reimbursable, and are non-refundable.

Discounted Employee Passes have been sold directly to participating casinos in Black Hawk / Central City. The casinos, in turn distribute (sell) these passes to their employees. Since each casino has their own policies and procedures relative to distributing the employee passes, and in most cases they offer some amount of subsidy toward the fare prices (that Ramblin Express has actually charged the casino), all refunds / credits will be processed by Ramblin Express directly through those participating casinos. Ramblin Express will not reimburse casino *employees directly* for these unused passes. Casino employees should contact their employer to turn back in any unused passes. The casino *employer*, who originally directly purchased the passes from Ramblin Express, will then be eligible to turn those passes back into Ramblin Express for full refund / credit, as stated above.

Ramblin Express apologizes, in advance, for any inconveniences this may cause. Despite the unfortunate circumstances, Ramblin Express wishes to handle the current voluntary suspension of this service with professionalism and honesty, thus “making good” with the many loyal patrons, casinos, and their employees, who have supported our company and service over the last year.

### **CasinoShuttle.com SCHEDULED SERVICE TO CRIPPLE CREEK CONTINES TO THRIVE**

Scheduled Casino Shuttle services offered by Ramblin Express to *Cripple Creek*, from Pueblo, Colorado Springs, and Woodland Park remains unaffected by this change in Denver. That service has served more than 2 million passengers since 1993. There are no pending plans for any changes to the routes, fares, or exclusive casino coupon offers related to daily shuttle service to casinos in Cripple Creek.

A recent cover story in Bus Ride magazine, titled “*Ramblin Express Staked Its Claim in Cripple Creek*”, briefly covers the history of Ramblin Express and it’s transportation services in Colorado <http://www.busride.com/article.asp?IndexID=928> .

### **CHANGE ALLOWS RAMBLIN EXPRESS TO FOCUS ON OTHER CONTRACT AND CHARTER SERVICES**

Ramblin Express is one of the largest locally owned and operated passenger ground transportation services in Colorado, operating a diversified fleet of nearly 60 vehicles out of two facilities; one in Denver, and the other in Colorado Springs. In January 2009 METRO Magazine named Ramblin Express #45 in their annual “Top 50 Motorcoach Fleets in North America” list; [www.metro-magazine.com/resources/METRO\\_top50.pdf](http://www.metro-magazine.com/resources/METRO_top50.pdf). The company has grown over the last 15+ years though the dedication and appreciated efforts of the companies’ 120 employees, and by a commitment to innovation and diversity of operations. The “Black Hawk / Central City” casino shuttle division represented less than 4% of the company’s 2008 revenues. “This change in direction will allow us to focus more on our core motorcoach and shuttle *charter* business, as well as contract service opportunities, in both the Denver and Colorado Springs markets, where we expect continued growth”, stated Holland.

#### **Ramblin Express, Inc.**

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